The Yacht Week & The Ski Week Best Job Ever Terms and Conditions

1. The Contest

- 1.1. Information on how to enter the 'Best Job Ever' ('The Contest') and prizes form part of these Terms and Conditions. Participation in this Contest is deemed acceptance of these Terms and Conditions. No purchase or payment of any kind is necessary to enter or to win a prize, and a purchase will not improve your chances of winning.
- 1.2. For avoidance of doubt, the prize is a contract to work for the Sponsor for 1 year

2. Eligibility of entry

2.1. Entry is open to all residents worldwide aged twenty-one (21) and over at time of entry ('Eligible Entrants'), with the exception of residents of Quebec (Canada). Employees of The Yacht Week/The Ski Week ('The Sponsor' or "Sponsor"), Day 8 Experiences Limited, their subsidiaries and affiliates, suppliers, Tour Operators and any of their employees or contractors, advertising and promotion agencies associated with this promotion, and the immediate families, are not eligible to enter.

3. How to enter

- 3.1. Eligible entrants will need to complete four (4) stages of entry.
 - 3.1.1. Stage one: Eligible Entrants can enter the Contest by completing an application form at http://www.theyachtweek.com/best-job-ever and sharing a photo or video (Content) to Instagram that best displays their creative skill, tagging @theskiweek and @theyachtweek and using the hashtag #iwantthebestjob.
 - 3.1.2. Stage two: The best entries of stage one, as judged by a panel of employees of Day 8, their subsidiaries and partners ('the Hiring Committee), will be invited to submit a video of no more than 60s in response to a brief, demonstrating their personality and interests.
 - 3.1.3. Stage three: The best entries of stage two, as judged by the Hiring Committee, will be invited to complete a creative task in response to a brief, demonstrating their creative skill.
 - 3.1.4. Stage four: The best entries of stage three, as judged by the Hiring Committee, will be invited to attend digital video interviews via an appropriate medium (including but Google Hangouts, Skype, or Apple FaceTime).
- 3.2. This is a game of skill and all valid entries and Content will be judged against their quality and creativity by our hiring committee for the chance to win one (1) of two (2) grand prizes.
- 3.3. Entries must be not reference illegal activity, sexual activity, violent acts or any content of a generally negative or anti-social nature. Eligible Entrants that submit

- an entry that references one or more of these acts, or which is deemed unfeasible by The Sponsor will be disqualified from the competition. The Sponsor's decision is final.
- 3.4. The Sponsor reserves the right to reject any application for any reason without the need to provide the Eligible Entrant feedback or consideration

Contest Period:

4.1. The Contest entry period begins Thursday 26th of September, 9:00AM UTC/GMT +11 hours and ends at 11:59PM UTC/GMT +11 hours on Friday 01 November 2019.

5. The Grand Prize:

5.1. Two (2) Grand Prizes will be awarded to the Eligible Entrants whose successful completion of all four (4) stages of entry is deemed most appropriate by the Hiring Committee. The prize will be for the selected prize winner/s will be the awarding of an Official Content Creator job with Day 8 Experiences Limited, including travel to and from fourteen (14) travel events operated by The Yacht Week and The Ski Week, some travel expenses, £15,000 in prize money and educational opportunities.

5.2. The Grand Prize is as follows:

- 5.2.1. Two (2) Grand Prizes each for two (1) person to become one of The Ski Week and The Yacht Week's creative content producers ('Official Content Creator') during the period of February 2020 and October 2020.
- 5.2.2. What's included: Return economy airfare, accommodation in a multi-share room, transport, and three (3) meals per day on fourteen (14) travel events by Day 8 Experiences Limited its, partners and subsidiaries. Travel events may include but are not limited to The Ski Week Roadtrip Canada, The Ski Week Austria, The Ski Week Aspen Snowmass, The Yacht Week Croatia Original, The Yacht Week Croatia Ultra, The Yacht Week Dubrovnik, The Yacht Week Montenegro, The Yacht Week Greece and The Yacht Week Caribbean, Quarterdeck Skipper Academy. A payment of prize money to the value of 15,000 GBP per person, to be paid in installments during the period of February 2020 and October 2020 as agreed by the Sponsor, invoiced in Euros by the Winners.
- 5.2.3. The sponsor reserves the right to remove, replace or add in additional events at reasonable notice
- 5.2.4. Maximum prize value: 25,000 GBP per person

Prize Restrictions:

6.1. The Winner must be aged of twenty-one (21) years of age at time of travel.

- 6.2. The Grand Prize is not transferable, and cannot be extended, substituted or exchanged in part or full, or taken with any related or unrelated companies. The Grand Prize cannot be rescheduled once booked.
- 6.3. Gratuities, optional excursions, personal expenses, travel insurance, airport transfers, pre or post night accommodation and all other incidental expenses incurred on the trip that are not specifically provided for herein, and any costs associated with any changes requested by winner after any prize component has been booked are solely the responsibility of the winner to pay. It is the winners' responsibility and cost to obtain the necessary documents for travel, such as passport and visas.
- 6.4. The Sponsor will not be responsible if the winners are refused entry to any destination and any unused portion of the Grand Prize will be forfeited. The Sponsor will also not be responsible for cancelled, delayed, suspended or rescheduled events or travel after ticketing for any reason beyond its control.
- 6.5. The Sponsor reserves the right to substitute a prize of at least equal value in the event of unavailability, for whatever reason, of the Grand Prize. Should the value of the Grand Prize be less than the value stated in these Terms and Conditions, the difference will not be awarded in cash or in kind.
- 6.6. Any questions should be directed to The Yacht Week/The Ski Week. All federal, provincial, and municipal taxes associated with the receipt or use of the Grand Prize is the sole responsibility of the winners.

7. Responsibilities of Winners

- 7.1. Winners will be responsible for delivering creative content in the form of raw imagery, edited imagery, raw video and edited video ('Content Assets') to employees of Day 8 Experiences Limited before, during and after travel events provided as part of the Grand Prize. Content Assets include, but are not limited to:
 - 7.1.1. A minimum of 150 still images depicting location, guests and activities of each travel event, as briefed by an employee of Day 8 Experiences Limited
 - 7.1.2. A minimum of 40 minutes of raw video footage depicting location, guests and activities of each travel event, as briefed by an employee of Day 8 Experiences Limited
 - 7.1.3. A minimum of 1 edited video asset of each travel event, as briefed by an employee of Day 8 Experiences Limited
- 7.2. Winners will be responsible for the promotion of the Sponsor via social media channels, including but not limited to Instagram, Facebook, YouTube, Snapchat, Tik Tok and Twitter. This promotion may include, but is not limited to:
 - 7.2.1. Daily Instagram Stories during each travel event
 - 7.2.2. 3 video or photo feed posts on Instagram during each travel event

- 7.2.3. 1 Instagram takeover of a channel belonging to Day 8 Experiences, its partners and subsidiaries, as briefed by an employee of Day 8 Experiences Limited
- 7.2.4. An additional minimum 30 Instagram feed posts and Instagram Stories between travel events depicting content and messaging in relation to the promotion of the Sponsor.
- 7.3. All Content Assets created by the Winners in relation to the Contest will be owned wholly and exclusively by the Sponsor.
- 7.4. Winners agree that they will be in personal possession of adequate photographic equipment, software and insurance (the 'Equipment) at time of travel to complete their responsibilities to the best of their abilities. The Sponsor is not responsible for providing Equipment or reimbursing Winners for the cost of Equipment. Such photographic equipment may include, but is not limited to:
 - 7.4.1. A camera capable of capturing high-resolution, print-quality still imagery
 - 7.4.2. Camera lenses capable of capturing subject matter at a variety of depths
 - 7.4.3. A camera capable of capturing high-resolution (4K) video imagery
 - 7.4.4. Licensed software for the editing of still imagery
 - 7.4.5. Licensed software for the editing of video imagery
 - 7.4.6. A mobile internet-enabled device that allows for the capture of content for distribution on social media
 - 7.4.7. All necessary insurance for the above items, including personal liability insurance
- 7.5. The Sponsor reserves the right to withhold some or all of the Grand Prize should the Winner fail to deliver on responsibilities associated with the Grand Prize.
- 7.6. For the avoidance of doubt, in accepting the Grand Prize, Winners will be required to sign an agreement stipulating the terms of engagement for their prize which may differ from the responsibilities outlined above.

8. Winning entry and notification:

- 8.1. The winning entries will be based on the successful competition of entry stages, quality and creativity, as judged by the Hiring Committee.
- 8.2. Winners will be determined by the Sponsor within three (3 months) of the completion of The Contest. Winner will be contacted via the email address provided in the contest entry
- 8.3. The Winners will be required to sign and return a formal agreement stipulating responsibilities, rights and remuneration.
- 8.4. Winners will be required to provide their full name, location, and any related photos or video for use in any advertising or publicity, without further compensation, unless prohibited by law, and entry into The Contest is deemed to be consent and authorisation. Non-winning entrants will not be notified.

- 8.5. The Sponsor's decision is final and no correspondence will be entered into. The Sponsor accepts no responsibility for entries not received. Proof of sending is not proof of receipt.
- 8.6. By entering the Contest, entrants confirm that they have read, understood and accepted these Official Rules. Any breach of these terms and conditions by the winner may result in the forfeiture of the prize. See The Yacht Week's Privacy Policy: https://www.theyachtweek.com/legal.

9. Non-compete:

- 9.1. Winners agree not to promote, work for or associate with brands or entities deemed to be in competition by the Sponsor during the period of engagement and for 6 months thereafter.
- 9.2. For the avoidance of doubt, brands or entities deemed to be in competition by the Sponsor include but are not limited to:
 - 9.2.1. MedSailors
 - 9.2.2. BucketLust
 - 9.2.3. Sailweek
 - 9.2.4. Sail Croatia
 - 9.2.5. Busabout
 - 9.2.6. Contiki
 - 9.2.7. G Adventures
- 9.3. Winners found to be in breach of this non-compete clause will forfeit their grand prize and will be held responsible for repayment of costs incurred to the Sponsor

10. Validity of entry:

- 10.1. The Sponsor reserves the right, at any time, to verify the validity of entries and Eligible Entrants (including an Eligible Entrant's identity, age and place of residence) and to disqualify any Eligible Entrant who submits an entry that is not in accordance with these Terms and Conditions.
- 10.2. Any entry received beyond the closing date of the Contest will not be considered.

11. Exclusion of Liability:

11.1. Entrants agree that the Sponsor (A) shall not be responsible or liable for any losses, damages or injuries of any kind resulting from the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of the prize(s), and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to the prize(s), including, without limitation, to such prize's quality or fitness for a particular purpose, other than where the Sponsor has been found to be negligent by a court of law. Sponsors assume no responsibility for any damage to an entrant's computer system which is occasioned by accessing the Website or participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer

transmissions or network connections that are human or technical in nature other than where the Sponsor has been found to be negligent by a court of law. Without limiting the generality of the foregoing, Sponsors are not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due Submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information other than where the Sponsor has been found to be negligent by a court of law. Sponsors reserve the right in their sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest or the Website, to be acting in violation of these Terms and Conditions, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsors reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law. In the event Sponsors are prevented from awarding prize(s) or continuing with the Contest as described herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, provincial or municipal government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsors' control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsors shall have the right to modify, suspend, or terminate the Contest. If the Contest is terminated before the designated end date, Sponsors will (if possible) select the winners from all eligible, non-suspect Submissions received as of the date of the event giving rise to the termination. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

12. General conditions:

12.1. All Contest entries become the property of the Sponsors and no correspondence will be entered into except with selected entrant(s). This Contest is subject to English law as applicable herein. By entering this Contest electronically and voluntarily providing your personal information, entrants explicitly consent and

- agree to the Sponsors' collection and use of the entrant's information for the administration of this Contest and also explicitly consent to the Sponsors' use of entrant information for marketing and promotional purposes including but not limited to digital advertising, social media, print media and website. Entrant's information may be revoked at any time (without revoking entrant's participation in the Contest or impairing entrant's chances of winning) by writing to the Sponsors at the address below.
- 12.2. By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Terms and Conditions, including eligibility requirements. Entrants release and hold harmless the Sponsors, their respective parent, related and affiliated companies, subsidiaries, members, dealers, advertisers, franchisees, promotional agencies and each of their respective directors, successors, sponsors, partners, licensees, officers, subsidiaries, agents, employees, artists, advisors, assignees, and all others associated with the development and execution of the Contest, including the awarding, use or misuse of any prize awarded, from and against any and all manner of action, causes of action, suits, debts, covenants, contracts, claims and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach and liability for physical injury, death, or property damage which the entrants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of the Grand Prize.
- 12.3. The Sponsors are not responsible for incorrect or inaccurate entry information which may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Terms and Conditions. No responsibility will be taken by the Sponsors for lost, delayed, mutilated or misdirected entries or Declaration and Release Forms.
- 12.4. The Sponsors reserve the right, in their sole discretion; to cancel or suspend this Contest without notice should any cause beyond the reasonable control of the Sponsors corrupt the security or proper administration of the Contest. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way.
- 12.5. This Contest is subject to English law as applicable herein.

Sponsors: Day 8 Experiences Limited, Fourth Floor East Offices, Level 4, Universal House, 88-94 Wentworth Street, London E17SA, United Kingdom. This Contest is in no way sponsored, endorsed by, administered by, or associated with Facebook and Instagram.