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THE SKI WEEK 2014

Following the global phenomenon of Yacht Week, travel company European Travel Ventures (ETV) have set to reinvent the winter sport we all love with their newest event The Ski Week, taking place in Obertauern, Austria.

What started last week, on 15th March, will continue until the 22nd of this month and promises participating visitors a week filled of action packed fun. Although, the public didn't need much convincing for this one since all 500 places were sold out within a whizzing 45-minutes.

But since it's physically impossible for the entire universe to land themselves a treasured place (yes, we do envy you if you're one of the chosen ones), ETV had decided to set up a US tour, where a team of scouts travelled across 16 of the US's top resorts, hunting for "the freshest powder" and "the most perfectly groomed pistes" to find their next Ski location.



Now we don't know about you, but we're definitely keeping our eyes peeled...

For further details, vist http://www.theskiweek.com/